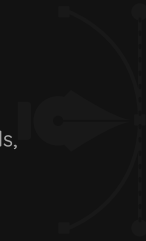


CESAR HECTOR | DESIGNER

I'm **Cesar Hector**, a designer specializing in **User Experience**, **Product**, and **Interaction Design** with a background in communications, social studies, and graphic design. I have 13 years of experience in **user research**, **scenario planning**, and **product design**. In the course of my practice, I've gotten the opportunity to learn to challenge perspectives in several business fields, ranging from small clothing startups to some of the largest media conglomerates in Peru and Latin America as well as worldwide industry leaders.



<https://www.cesarhector.com>

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Professional Practice

- **SEEK Perú - Oct. 2023 - Ongoing**
 - Waterworks - New Sales Portal.
 - Internal Projects - Knowledge Sharing & Prototyping.
- **The Hire Talent - May. 2023 - Sep. 2023**
 - Design processes definition.
 - AI-Based-Interaction design for conversational interfaces.
- **Belatrix / Globant - Oct. 2017 - Nov. 2022**
 - Salesforce - Gamified E-Learning Progress Tracker.
 - WellSky - Patient & Hospice Management.
 - CNA National - Claims Adjudication System.
 - Auna - Care Centers Queue Management.
 - Rockwell Automation - Client Services & Assets Management.
 - Directv - DesignOps Within a Digital Transformation Process.
 - BetetrMe for Globant - Self-Management Platform.
 - FIS - Loyalty App.
 - Fluor - Resource Expenses Management Dashboard.
 - NEC Healthcare.
 - BCP - UX Team Training.
 - Lyra (Formerly Solar Design Tool).
 - Belatrix's Internal Meeting Room Booking System.
 - WhiteWater - White Label App (Vantage).
 - Cvent.
- **Yanbal International - Jul. 2019 - Oct. 2019**
 - Rallyware Style Guides.
 - Style Advisor's Product Ordering System.
 - iPaper for New Digital Catalogue.
- **Orbis Ventures, Grupo El Comercio - Apr. 2015 - Apr. 2017**
 - NeoAuto - New vehicles storefront concept.
 - MasEducación Portal.
 - Orbis Ventures Media Kit Template.
 - Aptitus TCN.
 - Aptitus Re-Design.
- **De Lujo Real Estate - Oct. 2014 - Mar. 2015**
 - Full platform re-design.
 - New products design.
- **Efact SAC - Set. 2013 - Jun. 2014**
 - Electronic invoicing and supply chain financing platform design.
 - Communications management and strategy.
- **Temple Accesorios SAC - Jun. 2012 - Jul. 2013**
 - Ox brand design and development.
 - Creative community platform design.
 - Direct printing service design.

Education

- **GameDevTV**
Jun. 2022 - Ongoing
 - Ultimate Indie Development Seminar.
 - Godot Game Developer 2D.
 - Godot Game Developer 3D.
 - Unity Game Developer 3D Online Course.
 - Unity Game Developer 2D Online Course.
 - Unity Mobile Developer Course.
 - Blender Creator Course.
 - Blender Character Creator for Video Games.
 - Blender Environment Artist.
- **IDEO-U**
May. 2019 - Jun. 2019
 - Human-Centered Service Design.
Sep. 2016 - Oct. 2016
 - From Ideas to Action (Ideation & Prototyping).
- **Coursera**
University of Pennsylvania - Mar. 2019 - Apr. 2019
 - Gamification.
CalArts - May. 2016 - Jun. 2016
 - Introduction to Game Design.
 - Story and Narrative Development for Video Games.
 - Character Design for Video Games.
 - World Design for Video Games.
- **Toulouse Lautrec**
Mar. 2010 - Dec. 2012
 - Creative Advertising.
- **ITN (Now CIBERTEC)**
Jul. 2008 - Jun. 2009
 - Graphic Design & Marketing.
- **UPN**
Mar. 2004 - Dec. 2009
 - Law and Political Science
- **Languages**
 - English - Advanced
 - Portuguese - Basic
 - French - Basic
 - Spanish - Native